

ADVERTISEMENT BOOKING FORM & RATE CARD

ADVERTISEMENT RATES

Position	Per Insertion	Position	Per Insertion
Back Cover	RM7,000	Inside Back Cover	RM5,000
Inside Front Cover	RM5,600	Double Page Spread	RM6,600
Facing Inside Front (Page 1)	RM5,400	Facing Foreword/Message	RM5,000
Gatefold (Ad on Left/Right)	RM7,000	Facing Contents Page	RM5,000
Gatefold (Spread size)	RM11,000	ROP Full Page	RM4,000
		ROP Half Page	RM2,200

ADVERTISEMENT BOOKING FORM (Tick the appropriate boxes)

Issue

Jan-March 2023 <input type="checkbox"/>	Jan-March 2024 <input type="checkbox"/>	Jan-March 2025 <input type="checkbox"/>
April-June 2023 <input type="checkbox"/>	April-June 2024 <input type="checkbox"/>	April-June 2025 <input type="checkbox"/>
July-Sept 2023 <input type="checkbox"/>	July-Sept 2024 <input type="checkbox"/>	July-Sept 2025 <input type="checkbox"/>
Oct-December 2023 <input type="checkbox"/>	Oct-December 2024 <input type="checkbox"/>	Oct-December 2025 <input type="checkbox"/>

Position

Back Cover <input type="checkbox"/>	Inside Back Cover <input type="checkbox"/>
Inside Front Cover <input type="checkbox"/>	Double Page Spread <input type="checkbox"/>
Facing Inside Front (Page 1) <input type="checkbox"/>	Facing Foreword/Message <input type="checkbox"/>
Gatefold (Ad on Left/Right) <input type="checkbox"/>	Facing Contents Page <input type="checkbox"/>
Gatefold (Spread size) <input type="checkbox"/>	ROP Full Page <input type="checkbox"/>
	ROP Half Page <input type="checkbox"/>

Magazine Specifications:

Page Size - 210mm x 280mm
 Bleed Size - 218mm x 288mm
 Text Area - 160mm x 230mm

PAYMENT

* Enclosed herewith our cheque no: _____ for RM _____ made payable to
 Lembaga Jurutera Malaysia

** To invoice us. Payment will be made within 1 month from the date of invoice.

Name of Organisation : _____
 Contact Person : _____
 Designation : _____
 Address : _____

 Tel/HP No. : _____ Fax No : _____
 Email : _____

 Signature : _____

Send / Mail / Fax this form to: Communication & IT Department, Board of Engineers, Malaysia
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